

We invite your organization to benefit from PHM Europe 2021- a virtual event following the successful PHME20 with 660 registrants:

- A virtual Exhibition Stand Space in our Virtual Exhibition Hall- speakers' corner, chat, request, meet
- Live and recorded technology demonstration or product showcases
 - Upload your Demo Video / Narrated Presentation for all attendees visiting your stand to view
- Panel session contributions- Deep Learning Deployment, Technical Language Processing for Maintenance, Standards & Digital Transformation, Reliability and Mechanical Systems and PHM Enabled Mobility
- Great networking is being set up with an integrated platform. Sessions are recorded for continuing value
- Brand logos and links in virtual sessions and communications- banners, flyers, posters, newsletters
- Be part of the listing of Exhibitors which are categorised and alphabetised for attendees ease of search
- One complimentary registration for your VIP
- Flat rate- 600 Euros

This 6th meeting will feature keynote presentations from PHM leaders, high quality presentations of peer-reviewed research and deployment papers, panel sessions with thought leaders as well as special technical sessions and optional short courses. Look at the excellent content from the past conference at [European Conference of the PHM Society – European Conference of the PHM Society \(phmeurope.org\)](http://European Conference of the PHM Society – European Conference of the PHM Society (phmeurope.org))

Connect with the PHM Community- Past Participants included: Airbus, ArcelorMittal, Atlas Copco, Baker-Hughes, Bell Flight, BMW, Bosch, Brüel and Kjøer, Collins, Doosan, Dutch Rail, ECA, Embraer, Fujitsu, GE, General Atomics, GM, Honeywell, Huawei, Hyundai, IFSTTAR, IK-4 Tekniker, IMPower, IREQ, Irish Rail, Johnson Controls, Kawasaki HI, KEPCO, KimiaPower, KLM Engineering & Maintenance, Linova, Lloyds, Lufthansa, Lufthansa Technik, Meggitt, Mercedes, Messier-Bugatti-Dowty, Mitsubishi, NI, NSK, OnePredict, Orsted, PARC, Petrobas, PHM Technology, Poseidon, PREDICT, Predictronics, Prisma, PwC, Renault, Ricardo Rail, RK Diagnostics, Rolls Royce, Saab, Safran, Scania, Schlumberger, Sentient, Siemens, SKF, Snecma, STMicroelectronics, Synchron, Thales, Toyota, Ureason and UTRC, Volvo and many universities and public sector organizations, like CERN, CNRS, DLR, EDF, GVB, Inria, IVHM Centre, KIMM, KITECH, NASA, and NLR.

Cover Regions: 70% Europe, Middle East and Africa; 16% Americas, and 12% Asia and Oceania

Connect with Participants: CTO, CEO, Chief Engineer, Director, Head of Product, Managing Partner, President, Principal Engineer/Data Scientist, Product Manager/Owner, Professor, Quality Assurance Manager, and Technical Lead

Past Sponsors were: Alstom, Cassidian, CyDesign, GoDataDriven, Honeywell, Mathworks, MBDA, Meggitt, NL, Predict, PwC SAE, and teknova.

Contact for more data/demographics, virtual tools and to discuss your opportunity

Jeff Bird (jeffbird@rogers.com) Sponsorship Chair

Octavian Niculita (Octavian.Niculita@gcu.ac.uk) – Glasgow Caledonian University – General Chair

Ian Jennions (i.jennions@cranfield.ac.uk) – IVHM Centre, Cranfield University – Vice Chair– Financial Chair

Updated Conference Content (watch phmeurope.org)

1. Panel session- Deep Learning Deployment, Technical Language Processing for Maintenance, Standards & Digital Transformation, Reliability and Mechanical Systems and PHM Enabled Mobility
2. Special paper sessions- Deep Learning for PHM, Technical Language Processing, PHM in Railways, PHM for Oil and Gas
3. Tutorials- Practical issues and challenges in Predictive Maintenance, Challenges in data science application in healthcare, and Domain Adaptation for Fault Diagnosis with Deep Learning
4. Doctoral Symposium- Competitive event for promising students and supporters
5. Data Challenge- sponsored by NVIDIA for demonstrating diagnostics with electronics manufacturing data

Sponsor Features

Overall the virtual event will be an integrated solution for the website plus an attendee engagement app for agenda, proceedings, links to sessions, polls, questions/answers, follow-on discussions, list of attendees, 1:1 meeting requests and ratings. Plus we will work with you to add your best practices and lessons learned.

1. A Virtual Exhibition Hall on the main website www.phmeurope.org
 - a. Look at last year's as an example: <https://phm-europe.org/sponsors>
2. An optional virtual Exhibition Stand Space in our Virtual Exhibition Hall- speakers' corner, chat, request, meet
3. Live and recorded technology demonstration or product showcases
 - a. Upload your Demo Video / Narrated Presentation for all attendees visiting your stand to view
4. Brand logos and links: main website, in virtual sessions and communications- banners, flyers, posters, newsletters and emails
 - a. Logo, short description, address, link on a dedicated page (<https://phm-europe.org/sponsors>)
 - b. Slide with all sponsors logos during all breaks and introductions
5. On the mobile app dedicated to the event and integrated with the web page
 - a. Logo on the main screen in a carousel with other sponsors
 - b. Logo, short description, address and link on a dedicated screen
6. Great networking is being set up with an integrated platform. Sessions are recorded for continuing value

Let us work together for the PHM community.